

Information and Opinions about the Electronics Market

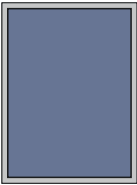
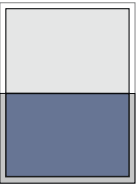
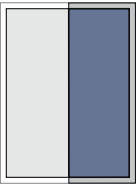
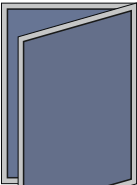
# ELETTRONICA

Markets | Companies | Innovation

## 2021 MEDIA KIT | MAGAZINE

**ELETTRONICA** is designed to be a gathering place with information and opinions for professionals in the field of electronics market. Printed in **5,000 copies** for each issue, the magazine is sent to a selected mailing list and distributed at mayor trade meetings and events. The magazine comes also in a flip-through digital format which is sent to over **16,000 contacts**. By communicating with **ELETTRONICA** you can get in touch with a vast audience of professionals and companies in the Italian electronics market.

### ADVERTISING SIZES & RATES

POSITION	SIZE	RATE
		
		
<b>Full Page</b>	210 x 297 mm + (5 mm)	Euro 3.000
<b>Double Pages (Inside)</b>	420 x 297 mm + (5 mm)	Euro 5.000
<b>Half Horizontal Page*</b>	210 x 138,5 mm + (5 mm)	Euro 2.000
<b>Half Vertical Page*</b>	105,5 x 297 mm + (5 mm)	Euro 2.000
<b>Cover Laef</b>	410 x 297 mm + (5 mm)	Euro 6.000
<b>Special Positions</b>	Inside Front Cover	Euro 5.000
	Inside Back Cover	Euro 4.000
	Back Cover	Euro 7.000
	Inside Front Page	Euro 5.000
	Promotional Insert**	Euro 5.000

\* Publisher reserves the right to place half-page-sized advertising on a space-available basis.

\*\* Depending on the weight of the attachment.

### TECHNICAL FEATURES

Printing

Frequency

Material Delivery

Size

Circulation

Paper

Binding

Offset

**Bi-monthly (5 yearly issues)**

**20 days before publication day**

**210 x 297 mm**

**5.000 copies/issue**

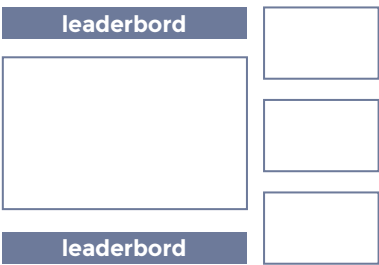
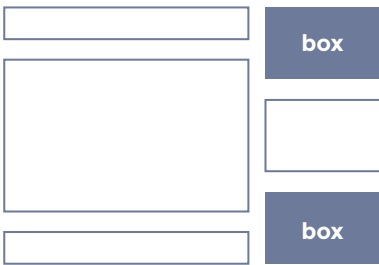
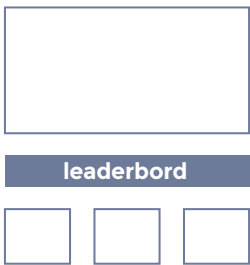
**Matt coated**

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# 2021 MEDIA KIT | DIGITAL

For a constant update of the readers, **ELETRONICA** is supported also by the website **www.elettronica.cloud**, the portal dedicated to the world of electronics which refers to two specialized sites: **www.elettronica-av.it**, which contains information relating to markets, business and innovation and **www.elettronica-tech.it**, which contains information on technologies, projects and solutions.

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Quotations for webinars, videos and podcasts are available upon request at your sales representative.

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